



POLITECNICO
MILANO 1863

PRIVACY POLICY IN ACCORDANCE WITH ART. 13 OF REGULATION EU NO. 679/2016 OF 27 APRIL 2016

This privacy policy is issued in accordance with Art. 13 of Regulation EU no. 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and in respect of the laws on personal data processing and on the free movement of such data.

Data Controller

The Data Controller is Politecnico di Milano - Director General delegated by the pro-tempore Rector, contact: dirgen@polimi.it.

Internal Data Processor

Dr Chiara Bianca Pesenti, Head of Campus Life Area, Piazza Leonardo da Vinci 32, Milan (MI), tel. 02.2399.2428, e-mail: chiara.pesenti@polimi.it.

The personal data will be processed by other authorised parties who will receive instructions for that purpose in respect of the legislation in force.

Data Protection Officer and contact details

Dr Vincenzo Del Core, contact: privacy@polimi.it - tel.: 0223999378.

Purposes and legal basis of processing, categories of data and storage period

For the purposes of applying the relevant European and national legislation (Reg. EU 679/2016, hereafter, Regulation), we inform you that your personal data will be used for the following purposes:

Purposes of personal data processing	Legal basis of processing	Categories of personal data processed	Data storage period
Purpose 1 The data provided will be processed for advertising and promotional email communications and for sending newsletters regarding initiatives, events, new products, discounts as part of the Community Life and Merchandising Service.	Consent of the data subject (Art. 6, paragraph 1, letter a) of the Regulation).	<ul style="list-style-type: none">• Identification data;• Personal details;• Contact details (e-mail).	The data will be stored for a period of 2 years.



POLITECNICO
MILANO 1863

Purpose 2 The data provided may be processed for sending questionnaires aimed at assessing satisfaction levels and/or gathering suggestions in relation to initiatives, events and products as part of the Community Life and Merchandising Service.	Consent of the data subject (Art. 6, paragraph 1, letter a) of the Regulation).	<ul style="list-style-type: none">• Identification data;• Personal details;• Contact details (e-mail).	The data will be stored for a period of 2 years.
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Nature of data

The provision of data is optional. Any refusal to provide the data makes it impossible to carry out the intended purposes.

Processing methods

The processing for the purposes indicated above is carried out on digital media, using electronic tools. They are also stored in digital format for the duration of 2 years.

Duly authorised persons are entitled to access the data acquired for the aforementioned purposes.

Categories of recipients

In relation to the indicated purposes, the data will not be communicated to public and/or private entities, but will be used internally within the Community Life and Merchandising Service.

Data storage period

At the end of the period indicated in TABLE 1, once the terms have elapsed, the data will be erased or made anonymous. The data subject may be asked to renew the consent again for a period of 2 years.

Transfer to non-EU countries

The personal data will not be transferred in any way to countries outside the EU.

Rights of the data subject

As the data subject, you may at any time request from the Controller:

- confirmation of the existence or otherwise of personal data concerning you;
- access to your personal data and information relating to them; the rectification of inaccurate data or completion of incomplete data; the erasure of personal data relating to you (in the presence of one of the conditions indicated in Art. 17, paragraph 1 of the Regulation, and in accordance with the exceptions envisaged by paragraph 3 of that article); the restriction of processing of your personal data (in the presence of one of the conditions indicated in Art. 18, paragraph 1 of the Regulation); the conversion into anonymous form or block on data processed illegally, including data that do not need to be stored for the purposes for which they were collected or subsequently processed.

As the data subject, you are also entitled to object in whole or in part:

- on legitimate grounds, to the processing of personal data relating to you, even if it is relevant for the purpose for which the data were collected;
- to the processing of personal data relating to you for the purpose of promoting initiatives.



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- These rights may be exercised by contacting privacy@polimi.it.

If you believe that your rights have been infringed by the Controller and/or by a third party, you are entitled to lodge a complaint with the Italian Data Protection Authority and/or other competent supervisory authority pursuant to the Regulation.